

新时代 新设计

New Era - New Design

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广东省 第九届“省长杯” 工业设计大赛 参赛手册 2018.7

THE MANUAL OF THE 9TH
GOVERNOR CUP
INDUSTRIAL DESIGN
COMPETITION,
GUANGDONG PROVINCE

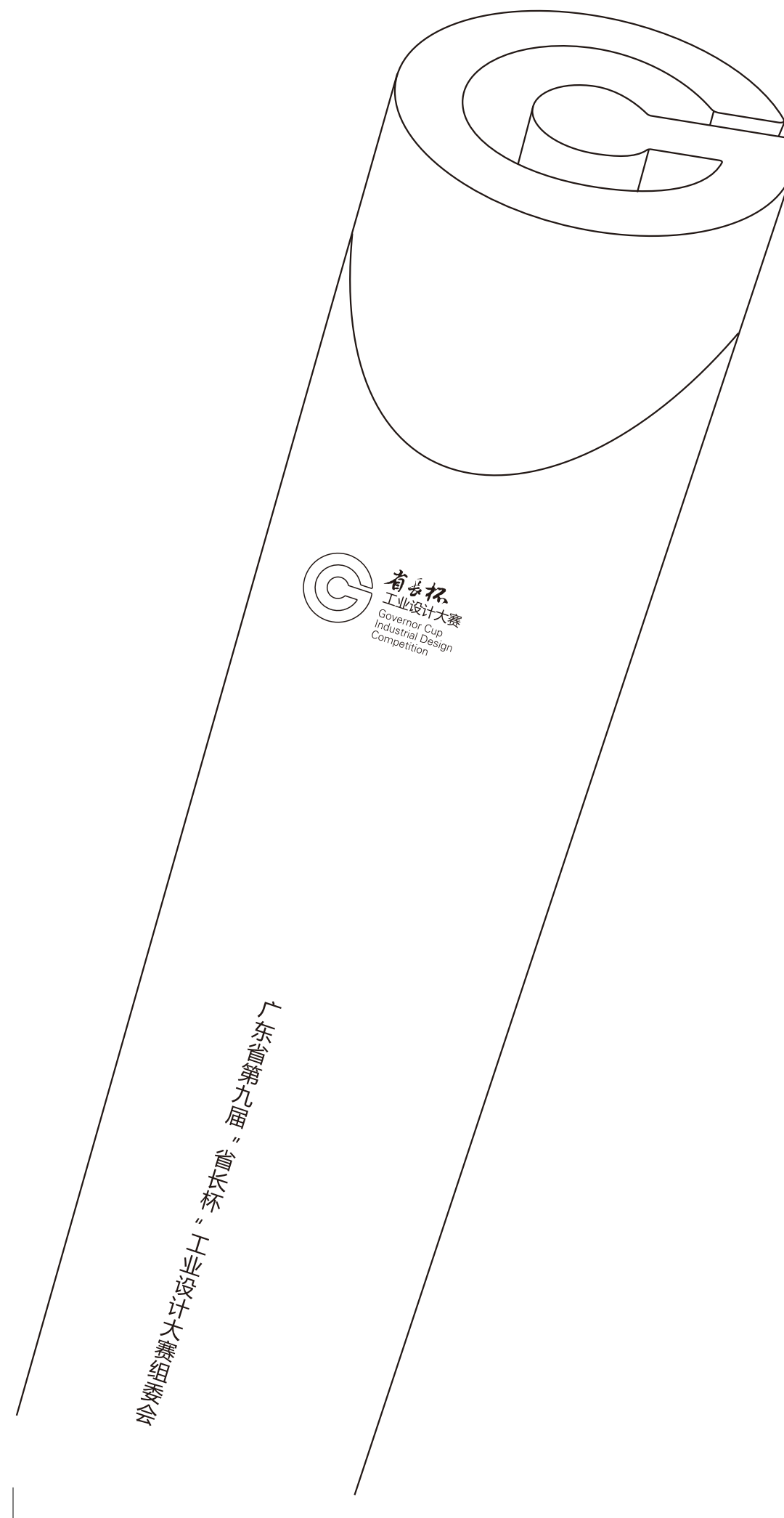
广东省第九届“省长杯”工业设计大赛组委会办公室
GOVERNOR CUP Industrial Design Competition Organizing Committee Office





根据《广东省人民政府办公厅关于印发第九届“省长杯”工业设计大赛及广东设计周工作方案的通知》（粤办函〔2018〕163号），由广东省第九届“省长杯”工业设计大赛组委会办公室制定本参赛手册。

In accordance with the *Guangdong Provincial People's Government General Office Notice Concerning Printing and Distributing the Work Program for the 9th "Governor Cup" Industrial Design Competition & Design Week* (YBH〔2018〕No. 163), the Organizing Committee Office of the 9th "Governor Cup" Industrial Design Competition is designated to develop Competitor's Manual for the Competition.



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主题
Competition
Theme

新时代
新设计

New Era
New Design

紧紧围绕新时代我省制造业发展需求，加快工业设计创新，促进制造与设计融合，推动产业转型升级，促进全省实体经济发展和现代化经济体系建设。

To accelerate innovating industrial design, promote the combination between manufacturing and design, push forward industrial transformation and upgrading, and pace up the development of provincial real economy and construction of modern economic system, focusing on our development demands in the new era.

组织机构

Organizers

大赛组委会

主任

陈良贤 广东省副省长

副主任

钟旋辉 广东省人民政府副秘书长

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梁均达 共青团广东省委员会副书记

孙小华 广东省妇女联合会副主席

大赛组委会办公室

设在广东省经济和信息化委员会

主办单位

广东省经济和信息化委员会

支持单位

中国工业设计协会

世界绿色设计组织

工业和信息化部工业文化发展中心

承办单位

广东省工业设计协会

协办单位

广东省各地级以上市经济和信息化主管部门

有关行业组织

有关院校及有关单位

媒体全程支持

南方报业传媒集团

Organizing Committee of the Competition and Activity Week

Director

Chen Liangxian *Vice Governor*

Deputy Directors

Zhong Xuanhui *Deputy Secretary-general of Guangdong provincial government*

Tu Gaokun *Director of Economic & Information Commission of Guangdong Province*

Members

Ye Yuanling *Associate Counsel of Economic & Information Commission of Guangdong Province*

Xing Feng *Deputy Director-general of Guangdong Provincial Education Bureau*

Zheng Haitao *Deputy Director-general of Department of Science and Technology of Guangdong Province*

Zheng Xiancao *Deputy Director-general of Department of Finance of Guangdong Province*

Yang Hongshan *Deputy Director-general of Human Resources and Social Security Department of Guangdong Province*

Yang Shu *Deputy Director-general of Guangdong Province Department of Culture*

Chen Xiaojian *Deputy Director-general of Administration of Press, Publication, Radio, Film and Television of Guangdong Province*

He Jufeng *Deputy Director-general of Guangdong Intellectual Property Office*

Ni Quanhong *Deputy Director of Financial Affairs Office of Guangdong Province*

Li Changfeng *Executive Vice-chairman of Guangdong Provincial Federation of Trade Unions*

Liang Junda *Deputy Secretary of the Provincial Party Committee of China Communist Youth League*

Sun Xiaohua *Vice-chairman of Women's Federation of Guangdong Province*

Organizing Committee Office of the Competition

The Organizing Committee Office is established at Economic & Information Commission of Guangdong Province.

Sponsor

Economic & Information Commission of Guangdong Province

Supporters

China Industrial Design Association (CIDA)

World Green Design Organization (WGDO)

Industrial Culture Development Center of MIIT

Organizer

Guangdong Industrial Design Association

Co-organizer

Economy and information technology departments of prefectural level and above, industrial organizations, universities and colleges and associated organizations.

Support media

Southern Newspaper Group

专业机构

Professional Organizations

专业指导委员会

Professional Guiding Committee

专业指导委员会负责制定本次大赛的评审实施规则，处理过程中的有关专业技术问题，对大赛评审进行指导。

This committee is responsible for preparing implementing rules for appraisal, handle professional technology problems in competition process and provide instructions.

专业评审委员会

Professional Review Committee

专业评审委员会按照评审规则、评审细则和分工，在各评审阶段对参评作品进行评判和打分，处理大赛评审过程中的行业、专业、技术、市场、管理等相关问题，向组委会推荐最终获奖名单及等级。

This committee is responsible for reviewing and scoring participating works in all review stages according to review rules, detailed review rules and division of labor, solve problems concerning profession, technology, market and management in review process and recommend a list of prize winners and awards to the Organizing Committee.

仲裁委员会

Board of Arbitration

仲裁委员会负责对评审活动全过程进行监督，对工作中出现的违规行为、投诉举报等进行仲裁和处理，由组委会聘请工业设计、法律、行业、监察、公证、知识产权等方面的专家组成。

The Board of Arbitration is comprised of specialists in industrial design, law, industry, supervision, notarization and intellectual property rights. They are engaged by the organizing committee, responsible for the whole process supervision over the selection and voting activities, and for the arbitration and management of the irregularities, complaints and offence reports, etc.

大赛赛制

Competition System

大赛分为初赛、复赛和决赛三个阶段。其中，产品设计组由于参赛作品数量有限，仅分为初赛、决赛两个阶段。

The competition is divided into three stages, preliminary contest, semi-final and final. Since limited participating works are expected to receive, product design group is divided into preliminary contest and finals contest.

初赛

根据大赛工作方案，全省设广州、深圳、珠海、汕头、佛山、韶关、惠州、东莞、中山、江门、湛江、肇庆、清远、云浮和省直等15个分赛区。省直赛区面向省直、省外、国（境）外以及未设分赛区的市。赛事的组织形式既可与现有赛事结合，也可单独组织。各赛区参赛作品分产品设计组、概念设计组和工业设计组等三个组别进行评审。其中产品设计组、概念设计组按照参赛作品10%的数量推荐参加复赛，工业设计组则按照参赛作品10%的数量推荐直接参加决赛。

复赛

对产品设计组、概念设计组参赛作品，按照智能装备类、服装类、家具类、CMF类、交互类、厨卫类、综合类7个类别，分别设立专项赛。产品设计组、概念设计组各按20%的比例评出优秀作品参加决赛。

决赛

分产品设计组、概念设计组和工业设计组三个组别进行。

其他

本届大赛接受全国大学生工业设计大赛广东赛区推荐的优秀作品按相应的组别参加决赛，推荐参加决赛的优秀作品数量不超过100件，且作品须与本届大赛的规范要求相符。

参赛范围

Scope of Entries

Preliminary contest

Divisions are set in all prefectural level cities and above (in principle, divisions will not be set in cities where less than 1,000 works are submitted), and one division directly under the province will be set for participants from the province, other provinces, foreign (overseas) participants and participants from cities where divisions are not set. All divisions can organize the Competition together with their contests currently being held or separately, and review participating works after classifying them into product design group, conceptual design group and industrial design group. Moreover, they should recommend the top 10% works selected from product design group and conceptual design group respectively to the provincial semi-final, and the top 10% works selected from industrial design group to the final of the Competition.

Semi-final

Works of product design group and conceptual design group recommended by all divisions, according to the 7 categories, including smart equipment, apparel, furniture, CMP, interaction, kitchen & bath and comprehensive category, they belong to, will be admitted to the 7 semi-finals including Smart Equipment Design Contest, Apparel Design Contest, Furniture Design Contest, CMF Design Contest, Interaction Design Contest, Kitchen & Bath Design Contest and Comprehensive Design Contest of the Competition, during all of which, 20% excellent works will be selected respectively and recommended to the final.

Final

All works recommended by semi-finals (special contests) will be reviewed separately in product design group, conceptual design group and industrial design group, and then prize winners of the Competition will be selected finally among them.

Others

Excellent works recommended by 2018 CUIDC Guangdong Division will be accepted and admitted to the final according to their categories. CUIDC Guangdong Division should recommend no more than 100 works complying with the specifications of this Competition.

本届大赛实行开放办赛，国（境）内外企业、机构、院校、个人或团队均可作为参赛单位，自主选择分赛区或全国大学生工业设计大赛广东赛区中的一个分赛区参赛，国籍、户籍不限，但同一作品不可重复参赛。

所有参赛作品原则上须是2016年10月1日后完成的原创作品，具有完全的知识产权。

In the principle of development, domestic (resident) enterprises, institutions, universities & colleges, individuals or teams are all admitted to competition. All participants, regardless of nationality and household registration, can sign up at any co-host cities or branches of CUIDC Guangdong Division; however, one piece of work can only be submitted for once.

In principle, all participating works must be original works that are completed no earlier than October 1, 2016 and with all their intellectual property rights reserved by participants.

作品征集方向及分类

Works Collection Direction and Categories

作品组(类)别 Competition Groups

本届“省长杯”工业设计大赛设产品设计组、概念设计组和产业设计组三个组别。

The “Governor Cup” Industrial Design Competition is divided into product design group, conceptual design group and industrial design group.

产品设计组 Product design group

面向已量产和已开发产品，分为7个类别：智能装备类、服装类、家具类、CMF（色彩、材料、工艺）类、交互类、厨卫类、综合类（前6个类别之外的其他行业，如电子信息、医疗器械、电器、照明与灯具、五金等）。→

This group contains 7 categories of products in mass production and developed products: Intelligent equipment, apparel, furniture, CMF (color, material, and fabrication), interaction, kitchen & bath and comprehensive category (other categories other than the first 6 ones, such as electronic information, medical device, appliance, lighting and lamps, hardware, etc).

概念设计组 Conceptual design group

面向未量产、未投入市场的概念设计作品，分为7个类别：智能装备类、服装类、家具类、CMF（色彩、材料、工艺）类、交互类、厨卫类、综合类（前6个类别之外的其他行业，如电子信息、医疗器械、电器、照明与灯具、五金等）。→

This group contains 7 categories of products that are not in mass production and haven't been put into market: Intelligent equipment, apparel, furniture, CMF (color, material & furnishing), interaction, kitchen & bath and comprehensive category (other categories other than the first 6 ones, such as electronic information, medical device, appliance, lighting and lamps, hardware, etc).

产业设计组 Industry group

以产业创新和产业提升为目标，通过设计思维来推动体验创新、服务创新、商业模式创新，重点征集能够体现“设计前置、技术协同、以用户体验为中心”的产业模式系统解决方案，新型生产服务业模式以及设计基础研究项目。

Promote experience innovation, service innovation and commercial mode innovation with design thinking by targeting at industrial innovation and industrial promotion, and collect industrial mode system solutions that can demonstrate “proposed design, coordinated technology and centralized user experience”, new production service industry modes and design basic research projects.

分类说明 Classification Instructions

01.智能装备 Intelligent equipment

发挥工业设计的整合作用，集成互联网科技、人工智能、大数据应用等新兴技术手段，开发的机械设备、起重设备、检测设备、加工设备、能源设备、机器人、生产工具、交通运输工具，以及城市和道路公共设备设施或模块等。

Machinery equipment, lifting equipment, detecting equipment, processing equipment, energy equipment, robots, manufacturing tools and transportation tools, as well as urban and road public equipment & facilities or modules that are developed utilizing the integration effect of industrial design and integrates emerging technologies, such as integrated internet technology, artificial intelligence and big data application, etc.

02.服装 Apparel

创意出色、个性鲜明的各类服装设计，功能性的工装和制服设计，以及包含眼镜、鞋帽、箱包、首饰等服饰产品与配件设计。

Creative and characterized apparel design, functional overalls and uniform design, as well as design of clothes and accessories such as glasses, shoes & hats, cases & bags and accessories, etc.

03.家具 Furniture

以易用、好用为理念创造的、具有鲜明风格特色并能与使用场景相适应的家具设计，以及具有功能用途或装饰用途的家居用品等。

Design of convenient and easy furniture, and characterized furniture matching with application scenarios; functional or decorative household products, etc.

04.CMF

通过材料CMF（色彩、材料、工艺）表面处理、传统材料跨界应用、基于应用的新材料研发，为工业设计在产品领域提供更为广泛的创新前景。

Provide more intensive innovation prospects for industrial design in product design field through CMP (color, material & furnishing) treatment, cross-over application of traditional materials based on R & D of applied materials.

05.交互 Interaction

以人机交互关系和用户体验创新为特点的互联网产品、软件产品和其他具有突出界面设计特色的各类工业产品。

Internet products, software products and other industrial products with standing interface design features that are characterized by human-computer interaction and user experience innovation.

06.厨卫 Kitchen & bath

以居室厨房和卫生间为空间，以科学合理、解决问题为导向的高适应性整体解决方案设计，以及为适应空间和满足用户需求而提出的创新产品解决方案。

Living room & kitchen-based and scientific and reasonable problem-solving oriented highly-compatible total solutions, as well as innovative product solutions brought up in order to adapt to space and satisfy user demands.

07.综合 Comprehensiveness

前6个类别之外的其他行业或领域的产品设计，如电子信息、医疗器械、家用电器、生活用品、照明与灯具、五金制品、玩具、教育用品、体育用品、办公用品等。

Other categories other than the first 6 ones, such as electronic information, medical device, appliance, lighting and lamps, hardware, toys, educational supplies, sports supplies, office supplies, etc.

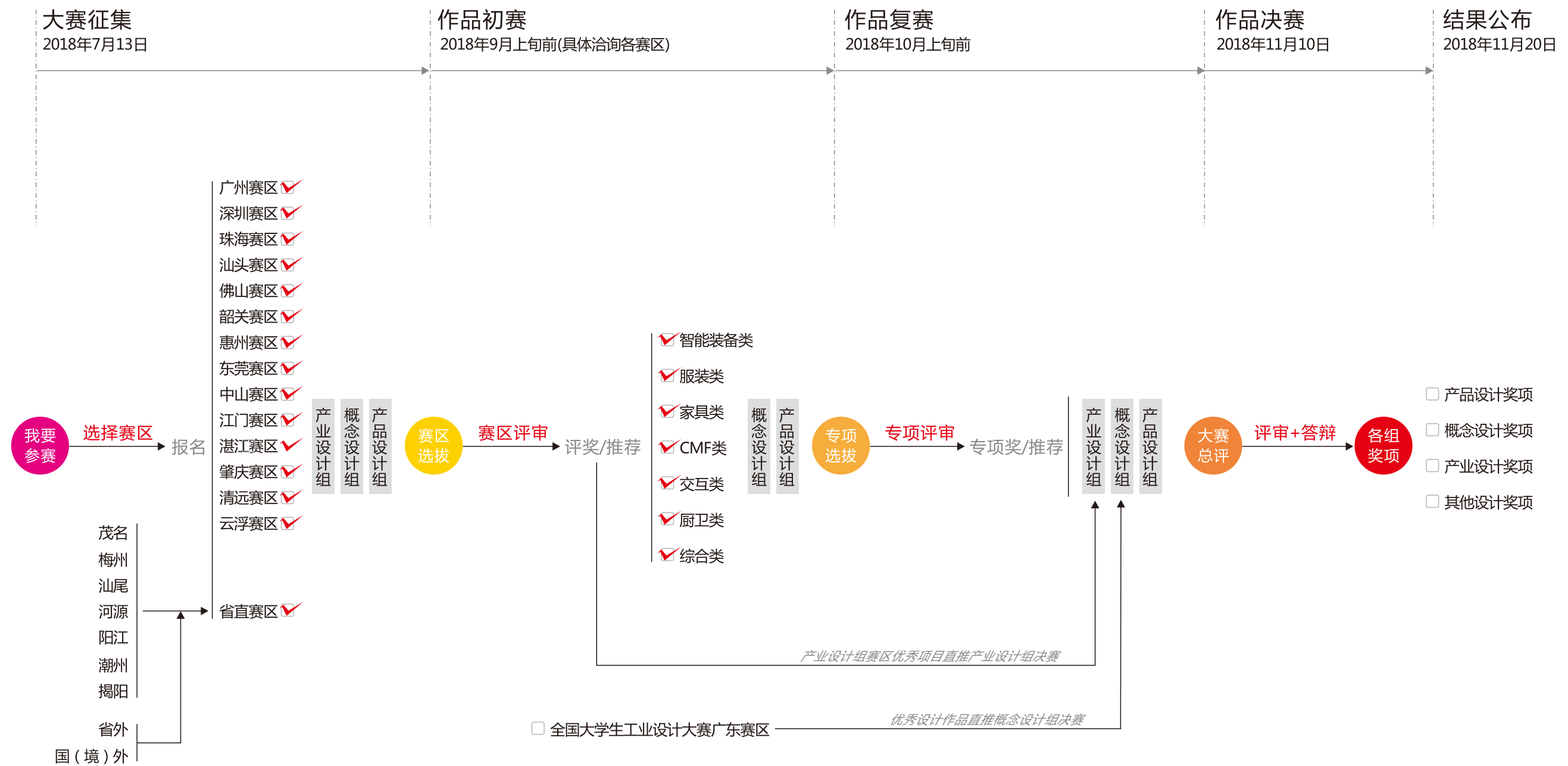
参赛流程与时间安排

Procedures and Arrangements



参赛流程

↓ Competing Process Table



网络报名流程 ↓ Network Registration Steps

第一步 网站登陆并注册：

- 📌 登陆省长杯官方网站 <http://gcup.gd-id.com>
- 📌 选择所在赛区
- 📌 注册账号，获得账号及登陆密码确认

第二步 填写参赛信息：

- 📌 选择参赛组别（勾选）： 产品设计组 概念设计组 工业设计组
- 📌 选择参赛形式（勾选）： 个人 团体（企业） 团体（设计机构） 团体（联合参赛）
- 📌 填写参赛信息
- 📌 填写作品信息
- 📌 填写“主创设计师”与“团队成员”材料

第三步 完成参赛：

- 📌 资料填写完毕后获得参赛编号，并由系统自动生成参赛报名文件
- 📌 下载并打印参赛报名文件，签字及盖章（团体）后，扫描并上传到系统指定位置
- 📌 完成参赛

第四步 完善资料：

- 📌 以上填报内容，除必填信息不可更改外，其他可以在截稿日期前不断完善相关辅助材料
- ➡ 截稿后，所有上传及填写内容将不可更改，视为全部完成参赛

Step 1 Log in the website and register:

- 📌 Log in the "Governor Cup" official website <http://gcup.gd-id.com>
- 📌 Select your competition area
- 📌 Register the account to obtain account No. and log in with password for confirmation.

Step 2 Fill out participation information:

- 📌 Select competition group (tick): product design group, conceptual design group and industrial design group
- 📌 Select competition form (tick): individual, team (enterprise), team (design organization), team (comb)
- 📌 Fill in competition information
- 📌 Fill in the works information.
- 📌 Fill in the information about chief designer and team members.

Step 3 Finish competition:

- 📌 Obtain a competition No. after finishing filling in the information and the system will generate competition registration files automatically.
- 📌 Download and print registration files and scan and upload them to the designated system position after signature and seal (for team).

Step 4 Improve information:

- 📌 The contents above other than the required ones that cannot be changed can be improved constantly prior to the deadline.
- 📌 After the deadline, all the contents uploaded and filled in cannot be changed any longer. In such case, the competition is finished.

参赛作品申报及成果提交要求

Works and Results Submission

产品设计组 ↓ Product Group

产品设计组完整提交参赛申报及作品评审的内容包括：

- A** 完整填写的《“省长杯”工业设计大赛产品设计参赛报名表》，并向所在赛区获取参赛编号；
- B** 不同参赛单位联合组队参赛的，还应同时完整填写《“省长杯”工业设计大赛产品组项目合作情况表（及联合参赛协议）》；
- C** 营业执照副本（个人提交身份证明文件）；
- D** 设计方案：包括产品创意及概念描述、产品定义、整体产品实物照片、简要设计说明以及关键结构或关键细节说明、产品量产或销售后取得的社会经济效益等内容（以A2幅面、精度150DPI展板形式的电子文件，限3幅以内）；
- E** 产品实物：已量产的产品实物；如产品实物体积过大，可提交能够准确反映产品设计品质的小比例模型或功能样机；
- F** 设计项目进入终评，还需补充提供能详细展示产品设计细节及使用方式的视频（AVI格式，720P）或PPT（其他如KEYNOTE等可转换为PPT格式）；
- G** 作品知识产权归属材料。

注：大赛省直赛区，报名及初步评审只需提交A、B、D和G四项，初评通过后，按照有关通知要求补充完善其他评审材料；其他赛区申报细节请咨询各赛区。）

Materials to be submitted by product group for application and product review:

- A** Fill out Governor Cup Industrial Design Competition Product Group Application Form completely and take participant number from registration division;
- B** A team consisting of different participants should also fill out Governor Cup Industrial Design Competition Product Group Project Cooperation Statement (and Joint Participation Agreement) completely;
- C** Copy of business license (individuals should submit identity certification documents);
- D** Design plan: Including product idea and concept description, product definition, photo of complete product, brief design description and key structure or key detail description, social and economic benefits obtained after mass production or sales, etc. (Electronic files in the form of A2 and 150DPI panel, no more than 3 widths)
- E** Physical product: Physical products of products in mass production; if the size of physical model is too large, small-sized model or function prototype that can reflect product design quality accurately can be submitted.
- F** F. For design projects admitted to the final review, videos (in AVI, 720P) or PPTs (others like KEYNOTE can be converted into PPT format) demonstrating specific product design details and using methods should be submitted.
- G** G. Intellectual property ownership materials.

Note: Participants of the division directly under the province need only to submit materials required in A, B and G for signing up and preliminary review, and should supplement other review materials as required after passing the preliminary review; participants of other divisions should consult corresponding divisions for signing up details.

概念设计组 ↓ Conceptual Group

概念设计组完整提交参赛申报及作品评审的内容包括：

- A** 完整填写的《“省长杯”工业设计大赛概念设计参赛报名表》，并向所属赛区获取参赛编号；
- B** 不同参赛单位联合组队参赛的，还应同时完整填写《“省长杯”工业设计大赛概念组项目合作情况表（及联合参赛协议）》；
- C** 营业执照副本（个人提交身份证明文件）；
- D** 项目研究报告：应包含设计定位研究、整合技术研究、使用分析与实验、材料与工艺运用、生产加工分析、成本与市场分析、社会价值与经济价值预估等内容（A4幅面报告书形式）；
- E** 设计方案：包括产品创意及概念描述、产品定义、整体效果图、简要设计说明以及关键结构或关键细节说明等内容（以A2幅面、精度150DPI展板形式的电子文件，限3幅以内）；
- F** 设计模型或功能样机：1:1实物模型或样机；如实物模型体积过大，可提交能够准确反映产品设计品质的小比例模型或功能样机；
- G** 设计项目进入终评，还需补充提供能详细展示产品设计细节及使用方式的视频（AVI格式，720P）或PPT（其他如KEYNOTE等可转换为PPT格式）；
- H** 作品知识产权归属材料（如有）。

注：上述提交的材料中，项目研究报告、设计方案和设计模型（功能样机）须标明参赛编号，但不得出现作者或作者所在单位的具体信息。省直赛区，报名及初步评审只需提交A、B和E三项，初评通过后，按照有关通知要求补充完善其他评审材料；其他赛区申报细节请咨询各赛区。

Materials to be submitted by conceptual group for application and product review:

- A** Fill out Governor Cup Industrial Design Competition Conceptual Group Application Form completely and take participant number from registration division;
- B** A team consisting of different participants should also fill out Governor Cup Industrial Design Competition Conceptual Group Project Cooperation Statement (and Joint Participation Agreement) completely;
- C** Copy of business license (individuals should submit identity certification documents);
- D** Project study report: Including design orientation research, integration technology research, using analysis and testing, material and process utilization, production process analysis, cost and market analysis, social value and economic value estimation, etc. (in A4 report form);
- E** Design plan: Including product idea and concept description, product definition, rendering, brief design description and key structure or key detail description, etc. (Electronic files in the form of A2 and 150DPI panel, no more than 3 widths)
- F** Design model or function prototype: 1:1 physical model or prototype; if the size of physical model is too large, small-sized model or function prototype that can reflect product design quality accurately can be submitted.
- G** For design projects admitted to the final review, videos (in AVI, 720P) or PPTs (others like KEYNOTE can be converted into PPT format) demonstrating specific product design details and using methods should be submitted.
- H** Intellectual property ownership materials (if any).

Note: Among the materials to be submitted above, project study reports, design plans and design models (function prototypes) should be marked with participant's number, but participant's information or his/her employer's information must be ensured not exposed. Participants of the division directly under the province need only to submit materials required in A, B and E for signing up and preliminary review, and should supplement other review materials as required after passing preliminary review; participants of other divisions should consult corresponding divisions for signing up details.

作品评价内容及原则

Evaluation Items and Principles

产业设计组 ↓ Industry Group

产业设计组完整提交参赛申报及作品评审的内容包括：

- A** 完整填写的《“省长杯”工业设计大赛产业设计参赛报名表》，并向所在赛区获得获取参赛编号；
- B** 不同参赛单位联合组队参赛的，还应同时完整填写《“省长杯”工业设计大赛产业组项目合作情况表（及联合参赛协议）》；
- C** 营业执照副本（个人提交身份证明文件）；
- D** 项目研究报告：应包含项目目标、研究方法、研究资源的整合与团队构建、如何运用设计整合产业、如何以设计引领技术开发和商业模式创新、如何推动企业、产业或区域经济实现转型升级、应用于实践并获得具体效益、各方面评价与表彰等内容。（A4幅面、图文结合的报告书形式）；
- E** 作品知识产权归属材料（如有）。

注：大赛省直赛区，报名及初步评审需完整提交全部材料；其他赛区申报细节请咨询各赛区。

Materials to be submitted by industry group for application and product review:

- A** Fill out Governor Cup Industrial Design Competition Industry Group Application Form and take participant number from registration division completely;
- B** A team consisting of different participants should also fill out Governor Cup Industrial Design Competition Product Group Project Cooperation Statement (and Joint Participation Agreement) completely;
- C** Copy of business license (individuals should submit identity certification documents);
- D** Project study report: Including design objective, research method and research resource integration and team construction; how to integrate industries with design, how to lead technical development and commercial mode innovation with design; how to promote enterprises, industries or regional economy to realize transformation and upgrade and apply them in practice to obtain benefits; evaluation and commendation, etc. (In the form of A4 report combing figures and texts);
- E** Intellectual property ownership materials (if any).

Note: Participants of the division directly under the province need to submit all materials required for signing up and preliminary review; participants of other divisions should consult corresponding divisions for signing up details.

设计主题评价、设计过程评价、设计结果评价、设计价值评价。概念设计组侧重于设计主题和设计过程的评价，产品设计组侧重于设计结果和设计价值的评价，产业设计组主要侧重上述评价点基础上的综合效益。初赛、复赛和决赛均按照上述原则执行。

Design theme evaluation, design process evaluation, design results evaluation, and design value evaluation. The concept design panel stresses the evaluation on the theme and process of the design; the product design panel dose the evaluation on the results and value of the design; while the industrial design panel mainly focuses on the comprehensive effects based on all the above evaluations. From the preliminary contest, semi-final to the final, these principles will be consistently implemented.

设计主题

Design theme evaluation

主要衡量项目与大赛主题的符合度，突出技术、艺术与实用的结合，并对项目计划的预期成果目标予以评价。

Measure the conformity of projects to competition theme, highlight the combination of technology, art and practice, and evaluate the expected results and objectives of projects and plans.

设计过程

Design process evaluation

针对参赛项目的团队配置、流程设计、资源统筹的合理性，用户和市场研究分析方法、未来趋势判断、定位结果，行业新技术的运用或创新性整合，团队协同能力与效果，以及设计报告书、项目过程文件完整性进行评价。

Evaluate the reasonableness of team allocation, process design and resource coordination of participating teams, user and market research and analysis method, future tendency judgment, orientation result, new industrial technology utilization or innovative integration, team collaboration and effect, as well as the completeness of design report and project process documents.

设计结果

Design result evaluation

针对参赛项目成果的创新性、实用性、美观性和经济性进行综合评价。

Evaluate the innovativeness, practicality, aesthetic and economy of the achievements of participating projects comprehensively.

设计价值

Design value evaluation

从参赛作品的社会价值和经济价值两个方面展开评价，项目既应具备促进社会和谐稳定、承载中国文化、节约资源、具备良好社会责任感的项目内涵，也应适合市场发展需求、有可产业化基础、具备规模化效益及良好的获益前景。

Evaluate in two aspects, social value and economic value of participating works. Projects should convey the connotation of promoting social harmony and stabilization, carrying Chinese culture, saving resources and expressing good social responsibility, and should also meet market development demands, have the foundation for industrialization, extensive benefits and good benefit prospects.

申诉与仲裁

Complaint and Arbitration

- 1、 参赛单位有权对不符合竞赛规定或有失公平、公正的评判、奖励等行为提出申诉；
- 2、 申诉时，应递交由参赛团队主创设计师亲笔签字同意的书面报告，报告应对申诉设计事件的现象、发生的时间、设计的人员、申诉依据与理由等进行充分、实事求是的叙述。事实依据不充分、仅凭主观臆断的申诉不予受理；
- 3、 申诉时效：违规行为发生后2天之内提出，超过时效将不予受理申诉。
- 4、 仲裁处理：组委会专设仲裁委员会受理申诉，收到申诉报告之后，根据申诉事由进行审查，并将书面通知申诉方，告知申诉处理结果；
- 5、 申诉人不得无故拒不接受处理结果，不允许采取过激行为刁难、攻击工作人员、否则视为放弃申诉；
- 6、 有关申诉与仲裁，向大赛仲裁委员会提交。

惩戒机制

当发生下列情况时，大赛组委会有权收回竞赛奖项标志的使用权和已颁发的奖品、奖金，并在我省经信系统网站信息发布平台、大赛官网和广东工业设计网上公布：

- 1、 获奖项目产品由于功能性缺陷造成了重大社会危害；
- 2、 正式确认获奖项目产品侵犯了其他产品的设计权或其他知识产权；
- 3、 正式确认获奖项目在评奖过程中有弄虚作假或其他有违公平、公正原则的行为；
- 4、 获奖项目及其生产单位在未经大赛主办单位认可的情况下对获奖项目进行重大修改，并继续在该项目产品上使用获奖标志或利用其进行宣传。

1. Participants are entitled to file complaints against judgments and rewards not conforming to competition rules or the principle of impartiality.
2. To file a complaint, participant should submit a written report with the signature of the chief engineer of his/her team, and give a thorough and true statement on the situation, time, design personnel, compliant basis and reasoning about the design event it complains against. Complaints without thorough factual basis and complaints based on subjective assumptions will not be accepted;
3. Time efficiency of compliant: Two days after violation is made; complaints made beyond this time efficiency will not be accepted.
4. Arbitration: The Organizing Committee should set up Board of Arbitration to accept complaints; upon receiving compliant report, Board of Arbitration should review according to compliant cause and inform the complaining party of compliant handling result in written form.
5. Complaining parties must not reject handling result without a proper reason, and must not overreact to create difficulties for and attack working personnel; otherwise, they will be deemed giving up complaining;
6. The complaint and arbitration object is the Board of Arbitration of the Competition.

Accountability mechanism

In any of the following circumstances, the Organizing Committee is entitled to reclaim the award logo using right and the awards and bonuses granted, and publicize the reclamation on the information publication platform of economy and economization system of Guangdong Province, official website of the Competition and Guangdong Industrial Design Website:

1. Products of prize-winning projects cause major social hazards due to functional defects;
2. Prize-winning projects are officially confirmed infringing the design right of other products or other intellectual property rights;
3. It is officially confirmed that fraud is practiced or other acts against the fairness principle for the prize-winning projects;
4. Prize-winning projects are modified significantly by their producers with the permission of the sponsor, and keep using award logo on the products or using it for promotion purposes.

表彰与奖励

Recognition and Rewards

奖项 奖励

Prizes and awards

初赛：

根据全省各分赛区的赛事组织方案，设定并评选出分赛区各级奖项。具体奖励办法，见各分赛区公布的有关文件。

复赛：

分别从产品设计组、概念设计组作品中，按照7个类别各评出专项赛一等奖1名、专项赛二等奖5名、专项赛三等奖9名（合计210名），由大赛组委会颁发奖杯和证书。

决赛：

分别从产品设计组、概念设计组和产业设计组作品中，不分类别各评出大赛钻石奖1名、金奖2名、银奖3名、铜奖4名（合计30名），由大赛组委会颁发奖杯和证书。另在所有决赛作品中，设立最具创新奖、军民融合奖、绿色设计奖若干名，其余进入决赛的参赛作品均获本次大赛优秀奖。决赛评选出的上述奖项，由大赛组委会颁发奖杯和证书。

Preliminary contest

Set and select prizes of all levels for divisions according to their work plans for the Competition. See relevant documents released by divisions for detailed rewarding measures.

Semi-final

Select 1 first prize winner, 5 second prize winners and 9 third prize winners (210 in total) from the works of product design group and conceptual design group through each special contest of the 7 categories; and then the Organizing Committee should grant them with trophies and certificates.

Final

1 diamond prize winner, 2 gold prize winners, 3 silver prize winners and 4 bronze prize winners (30 in total) from the works of each of the three groups including product design group, conceptual design group, industrial design group; and then the Organizing Committee should grant them with trophies and certificates. Select several winners of the most innovative award, military-civilian integration award and green design award from all works admitted to the final, and grant recognition award to all of them. The Organizing Committee of the Competition should grant trophies and certificates to all of the awards rated above.

授予 称号

Title granting

大赛对决赛阶段主要获奖作品的主创设计师授予称号：

The Competition will grant titles to chief designers of prize-winning works at the final

广东省2018年度十大优秀工业设计师

2018 Top 10 Excellent Industrial Designers of Guangdong Province

产品设计组前10名的主创设计师，由组委会授予“广东省2018年度十大优秀工业设计师”荣誉称号（参赛作品前10名主创设计师如有重复，按作品得分/得票名次依次顺延）。

广东省2018年度十大新锐工业设计师

2018 Top 10 New Industrial Designers of Guangdong Province

概念设计组前10名的主创设计师，由组委会授予“广东省2018年度十大新锐工业设计师”荣誉称号（参赛作品前10名主创设计师如有重复，按作品得分/得票名次依次顺延）。

广东省技术能手

Technical Master-Hand of Guangdong

对获得产品设计组或概念设计组前4名的非在校学生主创设计师，由大赛组委会向省人力资源和社会保障厅推荐，按规定程序授予“广东省技术能手”荣誉称号。

广东省五一劳动奖章

May 1st Labor Medal of Guangdong Province

对获得产品设计组、概念设计组和产业设计组各组第一名（钻石奖）的广东职工团队主创设计师，由大赛组委会向省总工会推荐，按有关规定和程序颁发“广东省五一劳动奖章”。

广东省青年岗位能手

Young Excellent Performer on Post of Guangdong Province

对获得产品设计组、概念设计组和产业设计组各组前10名作品的主创设计师，由大赛组委会根据有关规定和程序，向团省委推荐3名符合条件人选参加“广东省青年岗位能手”评选。

广东省三八红旗手

"March 8th" Red-banner Holder of Guangdong Province

对获得产品设计组、概念设计组和产业设计组各组前10名作品的女性主创设计师，由大赛组委会根据有关规定和程序，向省妇联推荐参加“广东省三八红旗手”评选。

大赛突出贡献奖

Outstanding Contribution Award

对积极参与大赛组织、宣传、评选等工作并作出突出贡献的单位和个人，由组委会颁发奖状。

广东设计周

Guangdong Design Week

本届“省长杯”工业设计大赛的相关活动，将以第九届“广东设计周”为平台，其延展的一系列活动为主体，以“设计广东”（Design in Guangdong）作为广东设计活动整体性的区域品牌，整合全省和全省各地市的设计相关活动，合力推广广东设计。

第九届广东设计周主要包括以下活动：

广东工业设计展

围绕“新时代·新设计”的主题，于2018年11月30日至12月2日在广州琶洲南丰国际会展中心举办2018广东工业设计展。展览着力展现新时代广东工业设计在能力建设方面的心成果、新形象、新趋势，内容包括本次大赛的主要成果，以及广东工业设计发展历程、工业设计中心、工业设计特色机构、工业设计名家英才、工业设计服务制造业成果等。

大赛颁奖典礼

邀请大赛获奖者、专业设计师、知名企业、新闻媒体、省内外创投基金代表等出席第九届“省长杯”工业设计大赛颁奖典礼，由大赛主要获奖者现场分享获奖作品案例，并接受组委会颁发的各类奖项及荣誉。

大赛成果转化

针对但不限于大赛优秀作品，导入孵化资源、创投基金、设计创新创业孵化基金、众筹平台、品牌企业资源，举行“设计+”项目对接与投资商务洽谈会，基于众筹、众包、众创和众扶模式，原创设计师或设计团队与各类资源面对面交流互动，共同探索项目对接和落地，使大赛成果得以孵化并最终走向市场。同时，举行成果转化签约仪式，对达成合作意向的双方或多方现场签约，主办方并提供公证和法律咨询等相关服务，推动设计成果的加快转化。

2018广东工业设计峰会

以“工业设计服务实体经济”为主题，以粤港澳大湾区创新设计圈建设为背景，从创新设计的角度，就工业设计如何推动创新资源要素流动、推动制造业创新中心建设、推动实体经济健康发展等议题，开展研讨交流。

知识产权保护和政策宣贯会

邀请省知识产权局领导和相关领域专家，为设计界和企业界解读知识产权方面的法律、法规，为本次大赛涉及的知识产保护问题释疑解惑。同时介绍我省扶持实体经济发展的有关政策措施，宣传我省出台的支持工业设计发展和支持其成果转化的政策文件。

高端设计与设计文化交流

邀请国内外知名设计师来粤交流，进行作品分享和设计主题演讲，与大赛获奖设计师交流对话；同时，组织省内国家级、省级工业设计中心、高校工业设计团队开展设计文化交流和学术研讨。

配套活动

全省主要城市、各专业设计组织、高等院校以及设计园区、创意产业园区同步举办的各类设计活动，如广州国际设计周、中国设计活动日、清华艺术·设计学术月、中国厨房协同创新国际设计工作坊等，由各地或相关单位报备后自行组织。

The Competition will be carried out together with a series of activities extended from the Competition on the platform provided by the 9th “Guangdong Design Week”, with “Design in Guangdong” as the regional brand of all Guangdong design activities, and in integration with design related activities of the whole province and all its cities, so as to promote Guangdong design.

The 9th Guangdong Design Week mainly includes the following activities:

Exhibition: Guangdong Industrial Design Exhibition

Focusing on the theme of “New Era · New Design”, 2018 Guangdong Industrial Design Exhibition will be held in Nan Fung International Convention & Exhibition Center, Pazhou, Guangzhou, from November 30 to December 2, 2018. This exhibition will demonstrate the new result, new image and new tendency achieved in industrial design capability construction by Guangdong in the new era; main results of the Competition, industrial design development history of Guangdong, industrial design center, characteristic industrial design organizations, industrial design experts and talents and accomplishments made by industrial design, service and manufacturing industry will be displayed in this exhibition.

Activity: Awarding ceremony

Prize winner of the Competition, professional experts, famous enterprises, news media and representatives of venture capital funds of Guangdong and other provinces will be invited to attend the awarding ceremony. Main prize winners will be invited to share their works and accept the awards and honors granted by the Organizing Committee.

Activity: Achievement transformation

Targeting at products including but not limited to excellent works of the Competition, incubation resources, VC funds, design innovation and venture incubation funds, crowd-financing platforms and resources of brand enterprises will be introduced; “design +” project communication and investment negotiation conferences will be held; based on crowd-financing, crowd-contracting, crowd-venturing and crowd-supporting modes, original designers or design teams will be given the chance to interact with resources face to face, and explore project communication and implementation together, so as to incubate achievements of the Competition and push them to the market. At meantime, achievement transformation ceremony will be hosted so that bilateral parties or multilateral parties who have reached cooperation agreement can sign on site. Besides, the sponsor of the Competition will provide notarization and legal consultation services to accelerate the transformation of design achievements.

Conference: 2018 Guangdong Industrial Design Summit

How to promote innovation resources and elements to flow, how to push forward the construction of manufacturing industry innovation center and how to promote the healthy development of real economy will be discussed and communicated, based on the theme of “serving real economy with industrial design”, in the background of Guangdong-Hong Kong-Macao Greater Bay Area innovative design circle and in light of innovative design.

Conference: Intellectual property protection and policy announcement conference

Leaders of provincial intellectual property office and experts in relevant fields will be invited to interpret laws and regulations on intellectual property rights for design circle and enterprise circle, and explain the intellectual property protection problems involved in the Competition. At meantime, provincial policies and measures to support real economy development will be introduced, and policy files issued by the province to support industrial design development and design achievement transformation will be promoted.

Exchange: High-end design and design culture exchange

Domestic famous designers will be invited to Guangdong for exchange, share their works and deliver speeches on themed design, and talk with prize winners. At the meantime, national-level and provincial-level industrial design centers and industrial design teams of universities and colleges in the province will be organized to join in design culture exchange and academic discussion.

Others: Supporting activities

All main cities, professional design organizations, higher universities and colleges, as well as design parks and creative industry parks should organize synchronous design activities, such as Guangzhou International Design Week, China Design Day, Tsinghua Academic Month of International Art & Design, China's International Design Workshop for Synergistic Innovation of Kitchen, after reporting them to local authorities or relevant organizations.

Contacts:

Guangdong Industrial Design Association: Pan Ziqiang, Yang Jie and Hu Jiaqi

Tel.: 020-83396560; Fax: 020-83197681; email: gdida@163.com

For relevant information and this Manual, please query:

<http://www.gd-id.com>

Guangdong industrial design website:

<http://www.gd-id.com>

Website of Guangdong Industrial Design Association:

<http://www.gdida.org>

Please declare project and works at:

All divisions and special contest hosts

Guangdong Industrial Design Association (tentative)

联系方式：

广东省工业设计协会 潘自强 杨杰 胡嘉淇

电话：020-83396560 传真：020-83197681

邮箱：gdida@163.com

相关信息及本文件可查询：

广东工业设计网：<http://www.gd-id.com>

广东省工业设计协会网站：<http://www.gdida.org>

参赛项目申报与项目作品提交：

各赛区及专项赛组织机构 广东省工业设计协会



大赛官方公众号



广东省工业设计协会



设计之旅公众号

附表1
第九届“省长杯”工业设计大赛概念设计参赛报名表

报名参加省直赛区须通过省长杯工业设计大赛官方网站在线填表。填写合格并提交后会自动生成表格及唯一编码，请下载打印，盖章/签名后连同应提交的其他纸质材料一同邮寄至广东省工业设计协会。其他参赛电子文件、样机/模型的提交另行通知。本表格供有关赛区参考，如初赛（赛区）作品进入复赛和决赛尚未填写此表，需补充完善此表并在大赛官网提交。省直赛区网上提交本表时，还需选择项目作品分类信息。

■ 独立/合作参赛单位

参赛单位 1	
参赛单位 2	(如有)
参赛单位 3	(如有)

■ 主要参赛单位联系人

姓名		性别	
单位		职位	
通信地址		联系电话	
身份证号		电子邮件	

■ 参赛项目 所属赛区 _____ 生成编码 _____ (自动)

项目名称	专项领域	<input type="checkbox"/> 综合 <input type="checkbox"/> 装备 <input type="checkbox"/> 家具 <input type="checkbox"/> 服装 <input type="checkbox"/> 厨卫 <input type="checkbox"/> 交互 <input type="checkbox"/> CMF			
项目说明	设计定位说明(不超过50字)				
	设计特点说明(不超过50字)				
	用户体验说明(不超过50字)				
	材料工艺说明(不超过50字)				
	社会经济价值(不超过50字)				
	需求对接 大赛安排知识产权、产业化和商业化对接服务,如有需求请填写				
知识产权	<input type="checkbox"/> 外观设计申请 <input type="checkbox"/> 实用新型专利申请 <input type="checkbox"/> 发明专利申请 <input type="checkbox"/> 版权著作申请	产业对接	<input type="checkbox"/> 设计方案转让 <input type="checkbox"/> 设计方案合作 <input type="checkbox"/> 供应链支持 <input type="checkbox"/> 项目资金孵化	商业对接	<input type="checkbox"/> 品牌合作 <input type="checkbox"/> 商业合作 <input type="checkbox"/> 产品众筹 <input type="checkbox"/> 其他
团队成员	(一般不超过10人,请注明成员职位及作用)				
主创设计师 (限1名)	姓名		年龄		
	性别		身份证编号		
单位签章 (独立或各方)	本表所填项目内容真实可靠;该作品/项目无知识产权争议;参赛方同意并遵守大赛的各项规则,并授权大赛主办方及其委托承办单位可对其项目成果公开出版、展示、展览和在有关媒体公开报道。				

附表2
第九届“省长杯”工业设计大赛概念设计参赛合作情况表

申报须通过省长杯工业设计大赛官方网站，与参赛报名表一并在在线填写。填写合格后请下载打印，盖章/签名后连同参赛报名应提交的其他纸质材料一同邮寄至广东省工业设计协会。本表格供有关赛区参考，如初赛（赛区）作品进入复赛和决赛尚未填写此表，需补充完善此表并在大赛官网提交。

■ 独立/合作参赛单位

参赛单位 1	
参赛单位 2	(如有)
参赛单位 3	(如有)

■ 主要参赛单位联系人

姓名		性别	
单位		职位	
通信地址		联系电话	
身份证号		电子邮件	

■ 联合参赛项目 所属赛区 _____ 生成编码 _____ (自动)

项目名称	专项领域	<input type="checkbox"/> 综合 <input type="checkbox"/> 装备 <input type="checkbox"/> 家具 <input type="checkbox"/> 服装 <input type="checkbox"/> 厨卫 <input type="checkbox"/> 交互 <input type="checkbox"/> CMF		
合作说明	简要说明(不超过100字)			
团队成员	(一般不超过10人,请注明所属单位、职位及作用)			
主创设计师 (限1名)	姓名		年龄	
	性别		身份证编号	

■ 联合参赛协议书

本团队以此协议书和所填项目作品（作品名称 _____）参加第九届“省长杯”工业设计大赛。

特此声明：
所填项目内容及相关方合作意向真实可靠；该项目由相关方合作设计研发，为从未发表或量产的产品设计，无知识产权争议；各方已就项目及参赛中各自的职责、权利和义务进行了界定并达成协议。任何因争议而引起的事端由合作参赛单位各方负责，大赛主办方仅就本表所填的内容进行确认。项目合作各方同意并遵守大赛的各项规则，授权大赛主办方及其委托承办单位可对其项目成果公开出版、展示、展览和在有关媒体公开报道。

主要参赛方（签章）： _____ 日期： _____

合作参赛方（签章）： _____ 日期： _____

附表3
第九届“省长杯”工业设计大赛产品设计参赛报名表

报名参加省直赛区须通过省长杯工业设计大赛官方网站在线填表。填写合格并提交后会自动生成表格及唯一编码，请下载打印，盖章/签名后连同应提交的其他纸质材料一同邮寄至广东省工业设计协会。其他参赛电子文件、样机/产品的提交另行通知。本表格供有关赛区参考，如初赛（赛区）作品进入复赛和决赛尚未填写此表，需补充完善此表并在大赛官网提交。省直赛区网上提交本表时，还需选择项目产品分类信息。

■ 独立/合作参赛单位

参赛单位 1	
参赛单位 2	(如有)
参赛单位 3	(如有)

■ 主要参赛单位联系人

姓名		性别	
单位		职位	
通信地址		联系电话	
身份证号		电子邮件	

■ 参赛项目 所属赛区 _____ 生成编码 _____ (自动)

项目名称	专项领域	<input type="checkbox"/> 综合 <input type="checkbox"/> 装备 <input type="checkbox"/> 家具 <input type="checkbox"/> 服装 <input type="checkbox"/> 厨卫 <input type="checkbox"/> 交互 <input type="checkbox"/> CMF	
项目说明	产品设计概念描述(不超过50字)		
	产品定义(不超过50字)		
	整机与细节图片		
	关键结构与细节说明(不超过100字)		
	社会效益说明(不超过50字)		
	需求对接 大赛安排知识产权和商业化对接服务,如有需求请填写		
	知识产权	<input type="checkbox"/> 外观专利申请 <input type="checkbox"/> 实用新型专利申请 <input type="checkbox"/> 发明专利申请 <input type="checkbox"/> 版权著作申请	商业对接 <input type="checkbox"/> 品牌合作 <input type="checkbox"/> 商业合作 <input type="checkbox"/> 产品众筹 <input type="checkbox"/> 其他
团队成员	(一般不超过10人,请注明成员职位及作用)		
主创设计师 (限1名)	姓名		年龄
	性别		身份证编号
单位签章 (独立或各方)	本表所填项目内容真实可靠;该作品/项目无知识产权争议;参赛方同意并遵守大赛的各项规则,并授权大赛主办方及其委托承办单位可对其项目成果公开出版、展示、展览和在有关媒体公开报道。		

附表4
第九届“省长杯”工业设计大赛产品设计参赛合作情况表

申报须通过省长杯工业设计大赛官方网站，与参赛报名表一并在线填写。填写合格后请下载打印，盖章/签名后连同参赛报名应提交的其他纸质材料一同邮寄至广东省工业设计协会。本表格供有关赛区参考，如初赛（赛区）作品进入复赛和决赛尚未填写此表，需补充完善此表并在大赛官网提交。

■ 独立/合作参赛单位

参赛单位 1	
参赛单位 2	(如有)
参赛单位 3	(如有)

■ 主要参赛单位联系人

姓名		性别	
单位		职位	
通信地址		联系电话	
身份证号		电子邮件	

■ 联合参赛项目 所属赛区 _____ 生成编码 _____ (自动)

项目名称	专项领域	<input type="checkbox"/> 综合 <input type="checkbox"/> 装备 <input type="checkbox"/> 家具 <input type="checkbox"/> 服装 <input type="checkbox"/> 厨卫 <input type="checkbox"/> 交互 <input type="checkbox"/> CMF	
合作说明	简要说明(不超过100字)		
团队成员	(一般不超过10人,请注明所属单位、职位及作用)		
主创设计师 (限1名)	姓名		年龄
	性别		身份证编号

■ 联合参赛协议书

本团队以此协议书和所填项目作品(产品名称 _____)参加第九届“省长杯”工业设计大赛。

特此声明:
所填项目内容及相关方合作意向真实可靠;该产品由相关方合作设计研发,无知识产权争议;各方已就产品及参赛中各自的职责、权利和义务进行了界定并达成协议。任何因争议而引起的事端由合作参赛单位各方负责,大赛主办方仅就本表所填的内容进行确认。产品合作各方同意并遵守大赛的各项规则,授权大赛主办方及其委托承办单位可对其项目/产品成果公开出版、展示、展览和在有关媒体公开报道。

主要参赛方(签章): _____ 日期: _____

合作参赛方(签章): _____ 日期: _____

附表5
第九届“省长杯”工业设计大赛产业设计参赛报名表

报名参加省直赛区须通过省长杯工业设计大赛官方网站在线填表。填写合格并提交后会自动生成表格及唯一编码，请下载打印，盖章/签名后连同应提交的其他纸质材料一同邮寄至广东省工业设计协会。其他参赛电子文件、模型(模型)的提交另行通知。本表格供有关赛区参考，如初赛(赛区)作品进入复赛和决赛尚未填写此表，需补充完善此表并在大赛官网提交。

■ 独立/合作参赛单位

参赛单位 1	
参赛单位 2	(如有)
参赛单位 3	(如有)

■ 主要参赛单位联系人

姓名		性别	
单位		职位	
通信地址		联系电话	
身份证号		电子邮件	

■ 参赛项目 所属赛区 _____ 生成编码 _____ (自动)

项目名称			
项目说明	项目简要说明(不超过500字)		
	需求对接 大赛安排知识产权和合作对接服务,如有需求请填写		
	<input type="checkbox"/> 版权著作申请 <input type="checkbox"/> 其他(可附表说明) <input type="checkbox"/> 商业合作 <input type="checkbox"/> 供应链支持 <input type="checkbox"/> 项目资金支持		
团队成员	(一般不超过10人,请注明成员职位及作用)		
主创设计师 (限1名)	姓名		年龄
	性别		身份证编号
单位签章 (独立或各方)	本表所填项目内容真实可靠;该项目无知识产权争议;参赛方同意并遵守大赛的各项规则,并授权大赛主办方及其委托承办单位可对其项目成果公开出版、展示、展览和在有关媒体公开报道。		

附表6
第九届“省长杯”工业设计大赛产业设计参赛合作情况表

申报须通过省长杯工业设计大赛官方网站，与参赛报名表一并在线填写。填写合格后请下载打印，盖章/签名后连同参赛报名应提交的其他纸质材料一同邮寄至广东省工业设计协会。本表格供有关赛区参考，如初赛(赛区)作品进入复赛和决赛尚未填写此表，需补充完善此表并在大赛官网提交。

■ 独立/合作参赛单位

参赛单位 1	
参赛单位 2	(如有)
参赛单位 3	(如有)

■ 主要参赛单位联系人

姓名		性别	
单位		职位	
通信地址		联系电话	
身份证号		电子邮件	

■ 联合参赛项目 所属赛区 _____ 生成编码 _____ (自动)

项目名称			
合作说明	简要说明(不超过100字)		
团队成员	(一般不超过10人,请注明所属单位、职位及作用)		
主创设计师 (限1名)	姓名		年龄
	性别		身份证编号

■ 联合参赛协议书

本团队以此协议书和所填项目(项目名称)参加第九届“省长杯”工业设计大赛。

特此声明:
所填项目内容及相关方合作意向真实可靠;该项目由相关方合作完成,无知识产权争议;各方已就项目及参赛中各自的职责、权利和义务进行了界定并达成协议。任何因争议而引起的事端由合作参赛单位各方负责,大赛主办方仅就本表所填的内容进行确认。项目合作各方同意并遵守大赛的各项规则,授权大赛主办方及其委托承办单位可对其项目成果公开出版、展示、展览和在有关媒体公开报道。

主要参赛方(签章): _____ 日期: _____

合作参赛方(签章): _____ 日期: _____

Attachement 1

Conceptual Design Contest Application Form of the 9th “Governor Cup” Industrial Design Competition

Applicants shall fill out online application form at the official website of the Competition to sign up at division directly under the province. Submit this form after filling it out as instructed to generate a form and a unique number. Please download and print it, and then mail it to Guangdong Industrial Design Association together with other paper materials after sealing/signing it. You will be advised about how to submit other electronic files and prototypes/models later. As a reference to divisions, this form, if not submitted by designers (divisions) whose works have passed preliminary contest and admitted to semi-final and final, shall be filled out and submitted online. Applicants of division directly under the province shall select category of their works when submitting this form online.

■ Independent/cooperative participants

Participant 1	
Participant 2	(If any)
Participant 3	(If any)

■ Contact of leading participant

Name		Gender	
Company		Post	
Address		MP	
ID card No.		Email	

■ Participating project Division _____ No. _____ (Auto)

Project name		Field	<input type="checkbox"/> Comprehensive <input type="checkbox"/> Equipment <input type="checkbox"/> Furniture <input type="checkbox"/> Apparel <input type="checkbox"/> Kitchen & bath <input type="checkbox"/> Interaction <input type="checkbox"/> CMF	
Project description	Design orientation (no more than 50 words)			
	Design characteristics (no more than 50 words)			
	User experience (no more than 50 words)			
	Material & technology (no more than 50 words)			
	Social and economic value (no more than 50 words)			
Demands The Competition arranges intellectual property, industrialization and commercialization related services, please tell if needing them.				
	Intellectual property		Industrialization	Commercialization
	<input type="checkbox"/> Design patent application <input type="checkbox"/> Utility model patent application <input type="checkbox"/> Invention patent application <input type="checkbox"/> Copyright application		<input type="checkbox"/> Transfer of design scheme <input type="checkbox"/> Cooperation in design scheme <input type="checkbox"/> Supply chain support <input type="checkbox"/> Project fund incubation	<input type="checkbox"/> Brand cooperation <input type="checkbox"/> Commercial cooperation <input type="checkbox"/> Product crowd-funding <input type="checkbox"/> Others
Team members	(No more than 10 people in general; please describe the employer, post and function of members)			
Chief designer (1 only)	Name		Age	
	Gender		ID card No.	
Signature and seal of employer (individuals or all parties)	All contents filled in this form are true and reliable; the works/ project are not involved in any disputes over intellectual property. Participants agree to and will observe all rules of the Competition, and authorize the sponsor and the organizers it entrusts to publish, display, exhibit and report via media the project outcomes.			

Attachement 2

Joint Participation Statement for Conceptual Design Contest of the 9th “Governor Cup” Industrial Design Competition

This statement must be filled out together with application form on the official website of the Competition. Submit this form after filling it out as instructed to generate a form and a unique number. Please download and print it, and mail it to Guangdong Industrial Design Association together with other paper materials after sealing/signing it. As a reference to divisions, this form, if not submitted by designers (divisions) whose works have passed preliminary contest and admitted to semi-final and final, shall be filled out and submitted online.

■ Cooperative participants

Participant 1	
Participant 2	
Participant 3	(If any)

■ Contact of leading participant

Name		Gender	
Company		Post	
Address		MP	
ID card No.		Email	

■ Cooperative project Division _____ No. _____ (Auto)

Project name		Field	<input type="checkbox"/> Comprehensive <input type="checkbox"/> Equipment <input type="checkbox"/> Furniture <input type="checkbox"/> Apparel <input type="checkbox"/> Kitchen & bath <input type="checkbox"/> Interaction <input type="checkbox"/> CMF	
Cooperation description	Brief introduction (no more than 100 words)			
Team members	(No more than 10 people in general; please describe the employer, post and function of members)			
Chief designer (1 only)	Name		Age	
	Gender		ID card No.	

■ Joint participation agreement

The team will participate in the Competition with this agreement and the works (name of works: _____) it provides.

Declaration:
 All contents filled in this form are true and reliable. This project is designed, researched and developed by relevant parties through cooperation; project design has never been published or used in products in mass production before, and is not involved in any disputes over intellectual property. All parties have defined their responsibilities, rights and obligations for this project and Competition, and reached an agreement. Any problems caused by disputes between or among all parties shall be handled by themselves, as the sponsor needs only to confirm contents in this form. All parties agree to and will observe all rules of the Competition, and authorize the sponsor and the organizers it entrusts to publish, display, exhibit and report via media the project outcomes.

Participating parties (signature and seal): _____ Date: _____

Cooperative participating parties (signature and seal): _____ Date: _____

Attachement 3

Product Design Contest Application Form of the 9th “Governor Cup” Industrial Design Competition

Applicants shall fill out online application form at the official website of the Competition to sign up at division directly under the province. Submit this form after filling it out as instructed to generate a form and a unique number. Please download and print it, and then mail it to Guangdong Industrial Design Association together with other paper materials after sealing/signing it. You will be advised about how to submit other electronic files and prototypes/models later. As a reference to divisions, this form, if not submitted by designers (divisions) whose works have passed preliminary contest and admitted to semi-final and final, shall be filled out and submitted online. Applicants of division directly under the province shall select category of their works when submitting this form online.

■ Independent/cooperative participants

Participant 1	
Participant 2	(If any)
Participant 3	(If any)

■ Contact of leading participant

Name		Gender	
Company		Post	
Address		MP	
ID card No.		Email	

■ Participating project Division _____ No. _____ (Auto)

Project name		Field	<input type="checkbox"/> Comprehensive <input type="checkbox"/> Equipment <input type="checkbox"/> Furniture <input type="checkbox"/> Apparel <input type="checkbox"/> Kitchen & bath <input type="checkbox"/> Interaction <input type="checkbox"/> CMF		
Project description	Description of product design concept (no more than 50 words)				
	Product definition (no more than 50 words)				
	Pictures of machine set and its details				
	Description of key structures and their details(no more than 100 words)				
	Description of social and economic benefits (no more than 50 words)				
Demands The Competition intellectual property and commercialization related services, please tell if needing them.					
Intellectual property	<input type="checkbox"/> Design patent application <input type="checkbox"/> Utility model patent application <input type="checkbox"/> Invention patent application <input type="checkbox"/> Copyright application		Commercialization	<input type="checkbox"/> Brand cooperation <input type="checkbox"/> Commercial cooperation <input type="checkbox"/> Product crowd-funding <input type="checkbox"/> Others	
	Team members (No more than 10 people in general; please describe the employer, post and function of members)				
Chief designer (1 only)	Name		Age		
	Gender		ID card No.		
Signature and seal of employer (individuals or all parties)	All contents filled in this form are true and reliable; the works/ project are not involved in any disputes over intellectual property. Participants agree to and will observe all rules of the Competition, and authorize the sponsor and the organizers it entrusts to publish, display, exhibit and report via media the project outcomes.				

Attachement 4

Joint Participation Statement for Product Design Contest of the 9th “Governor Cup” Industrial Design Competition

This statement must be filled out together with application form on the official website of the Competition. Submit this form after filling it out as instructed to generate a form and a unique number. Please download and print it, and mail it to Guangdong Industrial Design Association together with other paper materials after sealing/signing it. As a reference to divisions, this form, if not submitted by designers (divisions) whose works have passed preliminary contest and admitted to semi-final and final, shall be filled out and submitted online.

■ Cooperative participants

Participant 1	
Participant 2	
Participant 3	(If any)

■ Contact of leading participant

Name		Gender	
Company		Post	
Address		MP	
ID card No.		Email	

■ Cooperative project Division _____ No. _____ (Auto)

Project name		Field	<input type="checkbox"/> Comprehensive <input type="checkbox"/> Equipment <input type="checkbox"/> Furniture <input type="checkbox"/> Apparel <input type="checkbox"/> Kitchen & bath <input type="checkbox"/> Interaction <input type="checkbox"/> CMF	
Cooperation description	Brief introduction (no more than 100 words)			
Team members	(No more than 10 people in general; please describe the employer, post and function of members)			
Chief designer (1 only)	Name		Age	
	Gender		ID card No.	

■ Joint participation agreement

The team will participate in the Competition with this agreement and the works (name of product: _____) it provides.

Declaration:
 All contents filled in this form are true and reliable. This project is designed, researched and developed by relevant parties through cooperation; and is not involved in any disputes over intellectual property. All parties have defined their responsibilities, rights and obligations for this project and Competition, and reached an agreement. Any problems caused by disputes between or among all parties shall be handled by themselves, as the sponsor needs only to confirm contents in this form. All parties agree to and will observe all rules of the Competition, and authorize the sponsor and the organizers it entrusts to publish, display, exhibit and report via media the project outcomes.

Participating parties (signature and seal): _____ Date: _____

Cooperative participating parties (signature and seal): _____ Date: _____

Attachement 5

Conceptual Design Contest Application Form of the 9th “Governor Cup” Industrial Design Competition

Applicants shall fill out online application form at the official website of the Competition to sign up at division directly under the province. Submit this form after filling it out as instructed to generate a form and a unique number. Please download and print it, and then mail it to Guangdong Industrial Design Association together with other paper materials after sealing/signing it. You will be advised about how to submit other electronic files and prototypes (models) later. As a reference to divisions, this form, if not submitted by designers (divisions) whose works have passed preliminary contest and admitted to semi-final and final, shall be filled out and submitted online.

■ Independent/cooperative participants

Participant 1	
Participant 2	(If any)
Participant 3	(If any)

■ Contact of leading participant

Name		Gender	
Company		Post	
Address		MP	
ID card No.		Email	

■ Participating project Division _____ No. _____ (Auto)

Project name			
Project description	Brief project description (no more than 50 words)		
	Demands The Competition arranges intellectual property and cooperation related services, please tell if needing them.		
	<input type="checkbox"/> Copyright application <input type="checkbox"/> Others (attachment available) <input type="checkbox"/> Commerical cooperation <input type="checkbox"/> Supply chain support <input type="checkbox"/> Project fund support		
Team members	(No more than 10 people in general; please describe the employer, post and function of members)		
Chief designer (1 only)	Name		Age
	Gender		ID card No.
Signature and seal of employer (individuals or all parties)	All contents filled in this form are true and reliable; the project is not involved in any disputes over intellectual property. Participants agree to and will observe all rules of the Competition, and authorize the sponsor and the organizers it entrusts to publish, display, exhibit and report via media the project outcomes.		

Attachement 6

Joint Participation Statement for Conceptual Design Contest of the 9th “Governor Cup” Industrial Design Competition

This statement must be filled out together with application form on the official website of the Competition. Submit this form after filling it out as instructed to generate a form and a unique number. Please download and print it, and mail it to Guangdong Industrial Design Association together with other paper materials after sealing/signing it. As a reference to divisions, this form, if not submitted by designers (divisions) whose works have passed preliminary contest and admitted to semi-final and final, shall be filled out and submitted online.

■ Cooperative participants

Participant 1	
Participant 2	
Participant 3	(If any)

■ Contact of leading participant

Name		Gender	
Company		Post	
Address		MP	
ID card No.		Email	

■ Cooperative project Division _____ No. _____ (Auto)

Project name			
Cooperation description	Brief introduction (no more than 100 words)		
Team members	(No more than 10 people in general; please describe the employer, post and function of members)		
Chief designer (1 only)	Name		Age
	Gender		ID card No.

■ Joint participation agreement

The team will participate in the Competition with this agreement and the works (name of product: _____) it provides.

Declaration:
All contents filled in this form are true and reliable. This project is designed, researched and developed by relevant parties through cooperation; and is not involved in any disputes over intellectual property. All parties have defined their responsibilities, rights and obligations for this project and Competition, and reached an agreement. Any problems caused by disputes between or among all parties shall be handled by themselves, as the sponsor needs only to confirm contents in this form. All parties agree to and will observe all rules of the Competition, and authorize the sponsor and the organizers it entrusts to publish, display, exhibit and report via media the project outcomes.

Participating parties (signature and seal): _____ Date: _____

Cooperative participating parties (signature and seal): _____ Date: _____